

Palestine Industrial Investment

| Ticker | PIIC |
|------------------------|--------------|
| Sector | Investment |
| ISIN Number | PS4004111952 |
| Current Price | 1.29 |
| Market Data | |
| O/S | 18,750,000 |
| Currency | JOD |
| Market Cap \$ | 34,114,945 |
| % of PEX's Cap | 1.24% |
| % of Sector's Cap | 7.93% |
| Within Al Quds Index | Yes |
| PE | 5.95 |
| P/BV | 74.73% |
| Price Performance 2010 | |
| Closing | 1.26 |
| High - 2010 | 1.78 |
| Low - 2010 | 0.66 |
| Average Volume | 76,389 |
| YoY Change | 80.00% |

Company Overview

Palestine Industrial Investment Company is a Palestine-based public shareholding company engaged in investment activities in different sectors. The Company operates through two main subsidiaries, namely Palestine Poultry Company and Palestine Plastic Industries Company . Palestine Poultry is engaged in chicken breeding and agricultural farming activities, including operating hatcheries and broilers and feed milling and storing. Palestine Plastic Industries Co Ltd. is an integrated plastic products manufacturer and exporter, which has two production lines, that produce bottles and manufacture high-density polyethylene pipes of different diameters for the construction industry. Palestine Industrial Investment Company is the industrial investment arm and a subsidiary of Palestine Investment & Development Company (PADICO).

Income Statement

| Item (JOD) | 2009 | 2010 | Change |
|-------------------|------------|------------|---------|
| Revenues | 13,693,853 | 19,357,719 | 41.36% |
| Gross Profit | 3,367,408 | 5,804,101 | 72.36% |
| Investment Profit | 692,312 | 187,132 | -72.97% |
| Operating profit | 2,205,945 | 3,993,135 | 81.02% |
| Net Profit | 2,650,518 | 4,064,250 | 53.34% |

Balance Sheet

| Item (JOD) | 2009 | 2010 | Change |
|-------------|------------|------------|--------|
| Assets | 34,920,070 | 42,868,909 | 22.76% |
| Liabilities | 8,413,576 | 10,502,792 | 24.83% |
| Equity | 26,506,494 | 32,366,117 | 22.11% |
| Capital | 18,706,625 | 18,750,000 | 0.23% |

Key Ratios

| Item | 2009 | 2010 |
|-------------------------|--------|--------|
| Gross margin (%) | 24.59% | 29.98% |
| Operating Margin (%) | 16.11% | 20.63% |
| Net Margin (%) | 19.36% | 21.00% |
| ROA (%) | 7.59% | 9.48% |
| ROE (%) | 10.00% | 12.56% |
| EPS | 0.14 | 0.22 |
| Book Value | 1.42 | 1.73 |
| PE | 4.94 | 5.81 |
| P/BV | 49.40% | 72.99% |
| Source: Company Reports | | |

0.8 0.6 03/01/2010 13/04/2010 20/07/2010 31/10/2010

Disclaimer

1.6 1.4

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