

Flash Result—1Q 2010

Palestinian Distribution & Logistics Services

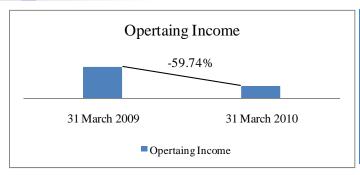
Ticker	ISIN	Current price (JD)	Market Capitalization (JD)	52 Week High	52 Week Low
WASSEL	PS5007111055	0.68	4,420,000	0.71	0.54

Stability in operating margin .. & a drop in investment profit reduces the net income by %62.33

Item	31 March 2009	31 March 2010	Growth
Revenues	1,863,196	1,581,146	-15.14%
Cost of Revenues	1,200,206	1,022,447	-14.81%
Gross Income	662,990	558,699	-15.73%
General & Administrative Expenses	368,395	440,098	19.46%
Operating Income	294,595	118,601	-59.74%
Investment Income	160,012	45,698	-71.44%
Stake from Associates Profit	-	18,500	-
Interest Expense	26,552	19,760	-25.58%
Other Revenues (Expenses)	51,807	37,811	172.98%
Tax expense	46,751	39,713	-15.05%
EBIT	402,800	183,610	-54.42%
Net Income	329,497	124,137	-62.33%

- Gross income declined by %15.73 in 1st Q 2010 to reach JD 0.56 million comparing to JD0.66 million 1st Q 2009, due to a similar drop in the overall revenues which in its turn fell back by JD 0.28 million and a consequence drop in direct cost of revenues, to result in a -slightly unchanged– gross margin of %35.34 at the end of 1st Q 2010. Cost of revenues constituted between %64.42 and %64.66 from total revenues in the comparison periods; the stability in this ratio is an indicator of the company's controlling to its margins.
- General & Administrative expenses rose significantly by JD0.07 million; an increase of %19.46 in 1st Q 2010. G & A expenses accounted for %27.83 from the company's revenues. As a result, operating income dropped by %59.74 to reach JD 0.12 million at the end of 1st Q 2010 realizing an operating margin of %7.50. There is a significant variation between gross and operating margin; attributed to the increase in the G & A expenses.
- Investment income dropped from JD0.16 million in 1st Q 2009 to JD0.04 in 1st Q 2010; a drop of %71.44, leading the earnings before interest and tax to descend by %54.42 to amount JD 0.18 million. EBIT margin reached %11.61 after adding the other revenues and the stake of associates profit.
- In aggregate, the company earned a net income of JD0.12 million in 1st Q 2010 comparing to JD0.33 million in 1st Q 2009; a decline of %62.33 to realize a profit margin of %7.85 and an earnings per share of JD 0.019.

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Item	31 March 2009	31 March 2010	Growth
Gross Margin	35.58%	35.34%	-0.70%
Operating Margin	15.81%	7.50%	-52.56%
EBIT Margin	21.62%	11.61%	-46.29%
Profit Margin	17.68%	7.85%	-55.60%
EPS	0.051	0.019	-62.33%

A major growth in long term loans .. But insignificant to total liabilities

- Total assets increased by %3.96 in 1st Q 2010; ascribed to a growth in both of current and non current assets by %2.46 and %6.55 respectively. ROA reached %1.08 at the end of 1st Q 2010 due to the noticeable decline in profit in comparison to the growth in total assets.
- Total liabilities ascended by %6.93; attributed to the major increase in non current liabilities by %95.97 when attained JD 0.68 million at the end of 1st Q 2010 in comparison to JD0.35 million at the end of 2009. This was in result of an increase in the long term loans when reached JD0.47 million and constituted %68.84 from non current liabilities.
- Shareholders' equity grew slightly by %1.90 to reach JD6.65 million, to record a book value of JD 1.02 per share. ROE reached %1.87 at the end of 1st Q 2010; given that the company is considered not as old as the majority of the service sector's companies.

Main balance sheet items

Item	31 March 2010	Growth
Current Assets	7,179,563	2.46%
Non-current assets	4,305,366	6.55%
Total Assets	11,484,929	3.96%
Current Liabilities	4,152,229	-0.47%
Non-current liabilities	679,045	95.97%
Total Liabilities	4,831,274	6.93%
Shareholders' Equity	6,653,655	1.90%
Capital	6,500,000	0.00%



Financial Analysis

- The current ratio –liquidity ratio– reached 1.73; a good indicator for the company to pay its debts as they come due, while total liabilities amounted %42.07 from total assets, and loans constituted %22.93 from the company's shareholders' equity.
- Accounts receivables are turned over by %37.22, and that raises the number of days it takes for collection to 980 days.
- The company's ability to use it assets to generate revenues amounted %13.77.
- The company's market capitalization as of the end of 1st Q 2010 constitutes %32.26 of total assets.

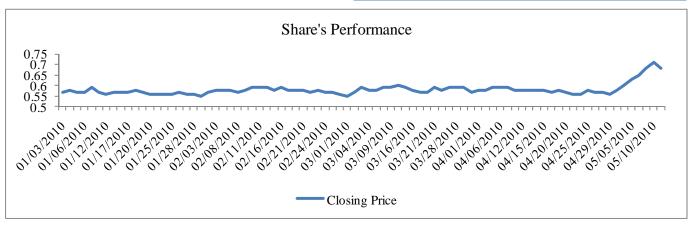
Financial Ratios

Item	31 March 2010
ROA	1.08%
ROE	1.87%
Current Ratio	1.73
Total assets turnover	13.77%
Working Capital	3,027,334
Debt ratio	42.07%
Debt to Equity	22.93%
Interest Coverage Ratio	9.29
Net Working Capital Ratio	26.36%
Accounts Receivables Turn- over	37.22%
Equity to Assets	57.93%
Average Collection Period	980
Market Cap/ Total Assets	32.26%

Market indicators

- According to the reported shareholders' equity on Mar 31,2010, the share's book value reached JD1.02 rising by JD0.02 comparing to the realized book value on Dec 31,2009.
- The share is currently trading on an estimated PE ratio below the overall market's PE.

Market Indicators	31 March 2010	
Price	0.57	
Book value	1.02	
Price/book value	55.68%	
PE e	7.46	
Market Capitalization	3,705,000	
Turnover	3.65%	



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